# Gigaset AG

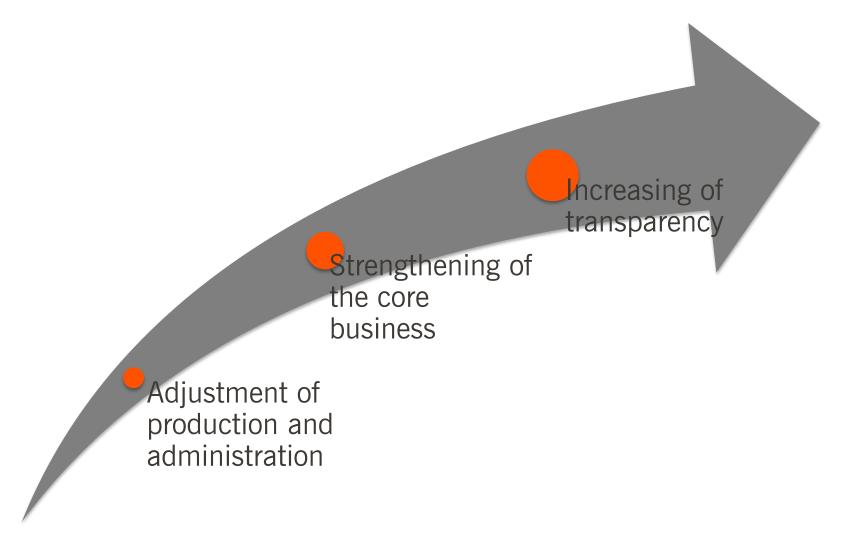
# Presentation of Half-Year Results 2016







# Consistent implementation of the three-point plan in 1st half-year 2016



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# Operational focus of the corporate actions on costumers has been successfully initiated

#### **Expanding competences**

- Consumer Products: New VoIP- und routerbased solutions
- Business Customers:
  Enhancement of Maxwell-Line
- Home Networks:
  New marketing strategy

#### **Creating synergies**

- Concentration of sales activities
- Unified PoS-support
- Synergies lead to increases of sales and efficiency

#### **Increasing efficiency**

- Saving of costs due to restructuring program
- Restructuring of the organization according to the new strategy
- Modular product management

#### Strategic focus of the company decided and in progress

## **Strategy**

Cordless Voice remains the most important pillar

**Goal:** Regaining market shares

Business Customers is an important growth segment

**Goal:** Substantial expansion

Home Networks with elements receives new strategic focus

**Goal:** Effective marketing approach

Development of new communication solutions

**Goal:** Being technology pioneer in the area of 'future communications'



### Strategic and operational outlook until 2018

#### Stabilisation (2016)

Financial stabilisation of the company

Increase of profitability and sales

#### Seed (2017)

Use synergies within the new organisation

Transformation of growth segments to strong sales pillars

### Development (2018)

Continuation of the growth course

Extension of partnerships

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# H1 2016

Revenue plus 5% against budget (minus 6.7% against prior year)

**Operating margin** increased by **€2.5 million against prior year** 

**HR cost improved** by **€5.7 million** against prior year

Reduction of other expenses from €32.2 million to €23.4 million

Income from ordinary activities (profit before tax) increased from - €9.3 million to €0.6 million

**Available Cash Position improved** substantially to €27.4 million against a budget of €22.5 million. Without drawing sconto, €35.4 million would be available

**Equity decreased** from €17.9 million to €4,0 million due to pension provisions increasing

## H1 2016 Development of sales

in million €	H1 2016	H1 2015	Change
Consumer Products	110,7	112,5	-1,6%
Business Customers	20,2	22,8	-11,4%
Home Networks	1,0	2,4	-58,3%
Mobile Products	1,1	4,9	-77,6%
Gigaset total	133,0	142,6	-6,7%

- Sales decline by 6.7% is in line with planning
- Consumer Products: general market downturn
- Business Customers:
  reorganization of our largest
  german customers
- Home Networks:
  reorganization und consolidation



#### H1 2016 Profit and Loss statement

in million €	H1 2016	H1 2015	Q2 2016	Q2 2015
Revenues	133,0	142,6	71,1	72,5
Operating margin	68,6	66,1	38,3	33,6
HR and other expenses	-58,3	-71,2	-29,2	-36,0
EBITDA	10,1	1,7	7,5	-7,1
EBIT (result from core business)	1,4	-15,3	4,7	-7,4
Additional ordinary result	-0,2	6,8	-1,6	-7,4
Profit before tax (result of ordinary business)	0,6 -9,3 2,8		-12,5	
Income taxes	-1,2	0,3	-0,9	2,7
Consolidated profit / loss	-0,6	-9,0	1,9	-9,8

- Gross profit improves by €2.5 million
- Reduction of HR costs
- Substantial improvements of other costs
- Profit before tax (result from core business after scheduled depreciation) up by €9.9 million



#### H1 2016 Cash Flow statement

in million €	H1 2016	H1 2015	Q2 2016	Q2 2015
Earnings before taxes (EBT)	0,6	-9,3	2,8	-12,5
Cashflow from operating activities	-8,0	-18,6	4,8	-3,2
Cashflow from investment	-5,0	-5,4	-2,6	-2,6
Free Cashflow	-13,1	-24,0	2,2	-5,8
Cashflow from financing	-0,4	0	0	0
Cash & cash equivalents on June 30	27,4	27,0	27,4	27,0
Change in cash & cash equivalents	-13,5	-24,0	2,2	-6,1

- Substantial improvement of Cash Flow from operating activities
- Better Free Cash Flow
- Cash Position im Vergleich zu Budget verbessert



#### Outlook Financial Year 2016

# 2016

For **2016** the company expects, that the market decline in core business will decelerate slightly. The cordless phone business will remain declining.



Accordingly Gigaset continues building up new, promising business areas and product groups. Those will produce werden further sales contributions. It is expected, that the **market-related downturn** on cordless phones in 2016 will not be compensated by them.

Gigaset expects for the **current financial year 2016** in the business areas Consumer Products, Business Customers und Home Networks:

- a positive result before tax (result of ordinary business),
- an EBITDA in the amount of €20 million and
- a positive Free Cash Flow from current business, that will be slightly negative only due to tax payments for previous years.

### Gigaset

#### Contact

#### Raphael Dörr

Head of Corporate Communications & Investor Relations

Gigaset AG

Phone: +49 (0)89 444 456 866

Email: <a href="mailto:info.presse@gigaset.com">info.presse@gigaset.com</a>

