

## PRESS RELEASE

### The gentleman among telephones

**Munich, August 2, 2013 – Gigaset presents the C430, a new midrange phone offering quality and functional clarity that are clearly discernible at first sight. A gentleman among the telephones, communicative but classically clothed in a brand-new design, it boasts discreet convenience and maximum understatement for its users with its large color display and many additional functions.**

The Gigaset C430/C430A cordless phone offers visible quality and functional clarity in a classical look. Lines and surfaces that are coordinated perfectly in formal and ergonomic terms, coupled with a clear arrangement of the operating elements, support extremely precise handling of the product, which is intended for unobtrusive everyday use.

### The stylish phone for sophisticated demands

"What strikes you first is the large 1.8" TFT color display with 65,000 colors. You immediately feel the exact pressure point of the user-friendly keypad when you pick up the phone and notice how fluently and conveniently you can enter numbers," says Peter Schliwa, the responsible Product Manager at Gigaset. "True to our slogan 'Made in Germany,' the phone does not have any gaps. As a result, the keypad is always clean and dust-free and so the phone's finish retains its high-quality appearance for a long time to come," adds Schliwa.

Other practical highlights such as the address book for up to 200 entries with three numbers each, the integrated alarm, calender and birthday reminder function, the baby phone with an intercom function – with alerts being sent both externally to a mobile phone, for example, or internally to an additional handset – or the brilliant HSP (High Sound Performance) audio quality with a receiver profile that can be edited for a high or low frequency range, as well as convenient handsfree operation in full-duplex quality, make the C430/C430A a valuable everyday companion with lots of features.

### **Ergonomics starts with the design**

The high-quality surface is achieved by means of a special film technique at Gigaset's factory in Germany – compared with lacquering, this is especially resistant and also offers pleasant haptics and a clean and homogeneous material design. The clear design line of the Gigaset C430/C430A also extends to the user interface, which is easy to use and in terms of graphics offers no-frills beauty. A select range of ringtones ensures the phone can be tailored perfectly to individual preferences and uses.

### **Convenient answering machine**

The Gigaset C430A, the version with an answering machine, comes with a generous operating panel on the base station, keys that can be used accurately and a display for indicating stored messages. The answering machine can store up to 30 minutes of messages. To enhance user convenience, it has a recording and indicator function and can be programmed to be activated and deactivated at the times the user desires. The answering machine can be operated from the base station itself or directly from the handset.

### **A gentleman also in terms of environmental protection**

The C430/C430A is also part of the large portfolio of green home innovations from Gigaset, which help make the midrange model an environmentally-friendly and sustainable solution. ECO DECT models such as the A430/A430A offer the familiar Gigaset ECO mode, which when activated reduces transmitting power by up to 80%. The A430/A430A also supports ECO Plus mode, which even turns off the transmitting power completely and so makes the phone radiation-free while in standby – even when the handset is not in the base station or multiple handsets are in use simultaneously.

**Gigaset AG**, Munich, is an internationally operating company in the area of communications technology. The Company is Europe's market leader in DECT telephones. The premium supplier ranks second worldwide with around 1,400 employees and a market presence in around 70 countries.

Gigaset AG is listed on the Prime Standard of Deutsche Börse and so is subject to the very highest requirements for transparency. Its shares are traded on the Frankfurt Stock Exchange under the symbol 'GGS' (ISIN: DE0005156004).

More information on Gigaset can be found at: <http://www.gigaset.com>

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