

## **PRESSEMITTEILUNG**

### **Gigaset encourages its product offensive with three new phones**

**Munich, August 5, 2013 - With Gigaset there will be no silly season this summer. With three new products for various fields of application Gigaset highlights its leadership in terms of DECT cordless telephony. The new A415 follows the well-known and successful entry-level phone A400, the C430 is positioned as a subtle all-rounder in the middle class and the E630 supports those customers who live and work in rougher homes.**

#### **Diversified product strategy at all price points**

The new Gigaset A415 is about to soon become “Germany’s best-selling phone.” The successor to the likewise best-selling A400 series, Gigaset’s A415 is an easy-to-use, solidly equipped and classically designed cordless phone in the lower price segment which impresses above all with its much larger display.

Gigaset presents the C430, a new midrange phone offering quality and functional clarity that are clearly discernible at first sight. A gentleman among the telephones, communicative but classically clothed in a brand-new design, it boasts discreet convenience and maximum understatement for its users with its large color display and many additional functions.

The Gigaset E630 can even cope with very heavy stresses and strains and the most inhospitable of environments. Extensively protected against dust, shocks and water, the rugged E630 is aimed at DIY enthusiasts, craftsmen, garden lovers or large families and proves at the same time that being tough does not necessarily mean being ugly as well.

#### **Good features made even better: The new A415 replaces the successful A400**

And the A415/A415A certainly has extensive features: Users can reach their contacts in a matter of seconds using the phone book, which has space for up to 100 entries. Calls are conducted in brilliant audio quality thanks to HSP sound quality, whether the handset is held to the ear or in handsfree mode. All that is rounded out by sound profiles that can also be adjusted.

A detailed description of the Gigaset A415 can be found within a separate press release on our website [via this link](#).

### **The stylish phone for sophisticated demands**

The Gigaset C430/C430A cordless phone offers visible quality and functional clarity in a classical look. Lines and surfaces that are coordinated perfectly in formal and ergonomic terms, coupled with a clear arrangement of the operating elements, support extremely precise handling of the product, which is intended for unobtrusive everyday use. Practical highlights such as the address book for up to 200 entries with three numbers each, the integrated alarm, calendar and birthday reminder function, the baby phone with an intercom function – with alerts being sent both externally to a mobile phone, for example, or internally to an additional handset – or the brilliant HSP (High Sound Performance) audio quality with a receiver profile that can be edited for a high or low frequency range, as well as convenient handsfree operation in full-duplex quality, make the C430/C430A a valuable everyday companion with lots of features.

A detailed description of the Gigaset C430 can be found within a separate press release on our website [via this link](#).

### **Endurance in harsh environments**

The new Gigaset E630 (or E630A with an integrated answering machine) is anything but delicate. The cordless phone unites robust stability, making it insensitive to dust, jolts and water (in accordance with protection class IP65), with elegant modernity and cutting-edge technical features. The finely tuned concept using material made of structured polycarbonate together with easy-to-grip soft components is high-quality, yet functional. The Gigaset E630/E630A offers maximum ease of use even under difficult conditions: A vibration and optical alarm, adjustable profiles for use in different environments, a color display with a graphics menu, direct control of the volume using keys on the side and a high-quality handsfree function in full-duplex quality provide you with assistance in every situation. The vibration and optical call alarms ensure that you never miss a call again. The optical LED alarm can also be used as a torch at any time. The six-line, 1.8" color display boasts 128x160 pixels and a clear, self-explanatory menu that is easy to use thanks to the large, illuminated keypad and intuitive navigation keys.

A detailed description of the Gigaset E630 can be found within a separate press release on our website [via this link](#).

**Gigaset AG**, Munich, is an internationally operating company in the area of communications technology. The Company is Europe's market leader in DECT telephones. The premium supplier ranks second worldwide with around 1,400 employees and a market presence in around 70 countries.

Gigaset AG is listed on the Prime Standard of Deutsche Börse and so is subject to the very highest requirements for transparency. Its shares are traded on the Frankfurt Stock Exchange under the symbol 'GGS' (ISIN: DE0005156004). DE0005156004.

**More information on Gigaset can be found at:** <http://www.gigaset.com>

**Gigaset in the social web:**



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