



## PRESS RELEASE

### **Double award: connect readers vote Gigaset elements and the Android-based Gigaset SL930A the best products of 2014**

**Munich, May 23, 2014 – At the annual presentation of connect’s “Products, Networks and Services” award, both Gigaset elements, the innovative solution for the smart home, and the Android-based Gigaset SL930A cordless phone were chosen as the top products by connect’s readership. Gigaset has thus once again left the competition in its wake in the field of cordless telephony and has shone for the first time in the smart home arena with Gigaset elements, the intelligent solution for connected living.**

The scene was set in Stuttgart on Thursday, May 22, 2014, for the annual presentation of connect’s “Products, Networks and Services” award to the best of the best in 26 categories. Almost 100,000 readers took part this year and voted for their favorite product.

Smart home was a hot trend this year. In this category, Gigaset elements lined up against a strong competition. The intelligent, modular concept of Gigaset elements, which can be expanded at any time and offers solutions for the smart home, won hands down against its rivals – connect’s readers felt they were best connected in their smart home with Gigaset elements. This is the first time that Gigaset has won the connect [Community Award](#) in a completely new category (Smart Home), hence underscoring its mission to develop and offer first-class communications solution beyond fixed-line telephony.

In the cordless phone category, Gigaset SL930A was up against various rival products. Gigaset had the SL930A in the final, a fixed-network phone with a fully-fledged Android interface. The blend of Gigaset premium fixed-line telephony and the benefits of a smartphone clearly won over readers. SL930A was voted top by a clear margin, thus joining the long list of winners from Gigaset. The S820A (2013), SL910A (2012), SL400A (2011 and 2010) and SL785 (2009) were chosen as the best by connect’s readership in past years.

Maik Brockmann, CSO of Gigaset AG, received the awards on behalf of Gigaset and was visibly pleased at the double success: “Today is special day for Gigaset. Our thanks go to all the connect readers who voted for us. We’re proud and honored to earn these accolades for

our core business and in the smart home arena for our product of the future Gigaset elements.”

### **Gigaset elements – the smart home for everyone**

Gigaset elements is an intelligent, sensor- and cloud-based system for the home. It is inexpensive, can be expanded in a modular manner and is easy to install. Sensors register information and forward it reliably to the smartphone. Gigaset elements offers a wide range of possibilities and application areas to suit everyone – especially in the smart home arena.

The starter kit with base (base station), door (door sensor) and motion (motion sensor), in other words, the foundation for Gigaset elements, as well as siren (alarm siren) and window (window sensor), are on sale at present. "door and motion" can also be purchased as separate sensors that can be added. A separate camera for the system ("camera" module) will be presented in the near future. The Android- and iOS-based app comes with the starter kit and can be used free of charge. A concise introduction to the Gigaset elements system is offered by new tutorials, which can be viewed on the official [Gigaset elements YouTube channel](#).

### **The SL930A – premium fixed-line telephony with the benefits of a smartphone**

The Gigaset SL930A unites the merits of a smartphone with the familiar high-quality finish and premium features of a Gigaset fixed-network phone. The Android interface enables convenient access to Google Play with its more than 975,000 apps, as well as customization to the user's individual wishes – and thus significantly extends the range of applications of a conventional fixed-network phone. The form of the Gigaset SL930A enhances the user experience, with a flat casing and its polished metal surface ensuring ergonomically perfect handling. High-precision mechanical components create a haptic concept that offers unique quality and blends with the state-of-the-art Android interface.

Gigaset AG, Munich, is an internationally operating company in the area of communications technology. It is Europe's market leader in DECT telephones. The premium supplier is likewise the leader worldwide with around 1,400 employees and sales activities in around 70 countries. Under the name Gigaset pro, the company continues to develop and market innovative business telephony solutions for small and medium-sized enterprises. The company also operates in the smart home arena. Cutting-edge, cloud-based products and solutions for the smart home are developed and marketed under the name Gigaset elements.

Gigaset AG is listed on the Prime Standard of Deutsche Börse and is therefore subject to the highest requirements for transparency. Its shares are traded on the Frankfurt Stock Exchange under the symbol 'GGS' (ISIN: DE0005156004).

**More information on Gigaset can be found at:** <http://www.gigaset.com>

**More information on Gigaset elements can be found at:** <http://www.gigaset-elements.de>

**Gigaset in the social web:**



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