Press Release

Gigaset

Munich, March 19, 2015

The new Gigaset A540 CAT: Handset to

complement DECT routers based on CAT-iq

Modern broadband routers, such as the Speedports from the W 723V, W 724V and W

921V series, the o2 Homebox 2, the VR200v from TP-Link or other CAT-iq 2.0-

certified devices, have integrated DECT base stations. The new Gigaset A540 CAT

enables this preinstalled function to be used and therefore permits cordless

convenience. The handset, which won the Red Dot Design Award, comes in the

tried-and-proven Gigaset quality "Made in Germany" and so is a fully-fledged

alternative to the system handsets of network operators.

Up to now, end customers had little choice when they wanted to complement DECT-

capable routers based on the CAT-ig standard with suitable handsets. They had to make

do with what network providers offered. Gigaset remedies that with the A540 CAT handset

and now offers tried-and-proven Gigaset convenience "Made in Germany" in conjunction

with routers that are currently used in switching from fixed-line to IP-based connections.

Brilliant voice quality in Internet telephony as well

Brilliant voice quality (HD voice) is essential in Internet telephony and is supported by

CAT-iq-capable routers and the Gigaset A540 CAT - including in handsfree mode.

Depending on the ambient noise or personal preferences, five volume levels can be

chosen for the earpiece and handsfree function with a separate loudspeaker in the

handset.

Numbers and names are shown on the display when calls are received (CLIP/CNIP). The

Gigaset A540 CAT also recognizes call lists and the central phone book in the router and

hence enables persons in them to be called back directly. The Gigaset A540 CAT ensures

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excellent legibility with an illuminated, high-contrast 1.8" graphic display - and shows the

numbers in particularly large form during dialing. The practical handset can be used to

control a network answering machine of the provider quickly and easily; with some router

models, users even have access to a local answering machine.

Peace from unwanted callers

Users who do not want to be disturbed can deactivate the ringtone. This is done by a timer

in day/night mode. Calls from VIP contacts are still enabled so that family and friends can

call at any time. Upon request, anonymous calls are also only indicated visually by the call

button lighting up and in the display.

The Gigaset A540 CAT (RRP €39.99) will go on sale in the housing variant

anthracite/black as of April 2015. The white variant of the Gigaset A540 CAT is already

offered as a supplementary handset to the o2 Homebox2 in the o2 web shop. Gigaset

A540 CAT has been developed to complement CAT-iq routers and only caters for basic

functions on conventional DECT base stations.

Gigaset AG, Munich, is an internationally operating company in the area of communications technology. It is Europe's market leader in DECT telephones. The premium supplier is likewise the leader worldwide with around 1,400 employees and sales activities in around 70 countries. Under the name Gigaset pro, the company continues to develop and market innovative business telephony solutions for small and medium-sized enterprises. The company also operates in the smart home arena. Cutting-edge, cloud-based products and solutions for the smart home are developed and marketed under the name Gigaset elements.

Gigaset AG is listed on the Prime Standard of Deutsche Börse and is therefore subject to the highest requirements for transparency. Its shares are traded on the Frankfurt Stock Exchange under the symbol 'GGS' (ISIN: DE0005156004).

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