

Munich, November 3, 2014

# Gigaset cashback promotion! Premium products now available at low prices

In the run-up to Christmas, Gigaset is promoting its premium SL930A, SL910A, SL910, SL400A and SL400 DECT cordless phones by offering €30.00 cashback which will be paid straight into purchasers' current accounts. Customers can upgrade their home phones or give someone a special Christmas present with a premium handset from Gigaset. The promotion begins on October 1, 2014 and will run until January 31, 2015.

When it comes to Gigaset DECT telephones, the SL abbreviation is synonymous with innovation, sophisticated design and top quality. This applies not only to the SL400, a timeless classic with a real metal frame and a brilliant display, but also to phones with a capacitive touchscreen such as the SL910 and SL930A. With its Android operating system, the SL930A can even be used as a smartphone for at home.

Numerous prizes such as the Red Dot Design Award, the iF product design award and the Good Design Award confirm Gigaset's demanding standards when it comes to design. The objective quality of the company's products is reflected in the fact that they hold undisputed top positions in connect magazine's list of the best products ever and have received numerous reader awards from a range of specialist magazines and other publications. With the top products in the SL range, not only do customers make an excellent choice but retailers also enjoy attractive gross earnings given the price class.

## How customers receive their cashback

The promotion only applies to phones purchased in Germany. In order to take part in the promotion, purchasers must apply for cashback on each eligible product they buy via the <u>www.gigaset-</u> <u>cashback.de</u> portal at the earliest 20 days and at the latest 50 days after the invoice date.

### About the SL930A

With the Gigaset SL930A, customers can enjoy all the benefits of a smartphone in addition to the convenience of fixed-line telephony. The Android 4.0 interface allows quick and easy access to Google Play with its more than 975,000 apps – directly via your router and the Gigaset SL930A's WLAN function. The phone is extremely easy to operate, can be tailored to your personal tastes with the countless Android apps and configured to suit your individual wishes – thus significantly extending the range of applications of a conventional fixed-network phone.

## About the SL910(A)

The Gigaset SL910 is the first home phone to offer an intuitive full-touch user interface – a large 3.2 inch touchscreen. An elegant handset frame, a metal charging station and the latest technology make this touchscreen phone practical and stylish too. With its many functions and ease of use, everyone will love this phone.

### About the SL400(A)

Small, slim and elegant, the sophisticated Gigaset SL400A with integrated answering machine combines high-end functions, exquisite design and ease of use. The real metal frame gives this phone more than just a touch of luxury. The high-quality color display provides a clear user interface, while Bluetooth allows you to make calls and transfer data with ease. The address book has space for up to 500 vCard entries. As a result, you can easily manage the names and phone numbers of your friends, family and other key contacts.

Gigaset AG, Munich, is an internationally operating company in the area of communications technology. The company is Europe's market leader in DECT telephones. The premium supplier is likewise the leader worldwide with around 1,400 employees and sales activities in around 70 countries. Under the name Gigaset pro, the company continues to develop and market innovative business telephony solutions for small and medium-sized enterprises. The company also operates in the smart home arena. Cutting-edge, cloud-based products and solutions for the smart home are developed and marketed under the name Gigaset elements.

Gigaset AG is listed on the Prime Standard of Deutsche Börse and is therefore subject to the highest requirements for transparency. Its shares are traded on the Frankfurt Stock Exchange under the symbol 'GGS' (ISIN: DE0005156004).

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Gigaset AG Corporate Communications / Investor Relations Hofmannstrasse 61 81379 Munich Germany Raphael Dörr Press Spokesman Germany Phone: +49 (0)89 444 456 866 E-mail: info.presse@gigaset.com