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Gigaset awarded the HTV-Life® mark of excellence for its E630 product family

Planned obsolescence, where a manufacturer deliberately limits a product's useful life, is a worry for numerous consumers. The HTV-Life[®] mark of excellence provides more clarity here – and Gigaset was one of the world's first manufacturers to obtain it for its telephones in the A400, C430, C620, SL400 and E310 product series. The particularly robust E310 product family has now also been awarded it.

The seal of excellence is certified and awarded by HTV, one of Europe's largest independent test houses. HTV has been testing electronic components for more than 27 years and specializes, among other things, in testing and identifying deliberately built-in weaknesses in products.

"We've already had various product families in different price classes certified by HTV," says Dr. Kurt Aretz, Head of Voice Consumer Products at Gigaset. "We want to show we don't differentiate when it comes to quality – whether the phone is a low-cost, ergonomic or designer one. We want to gradually obtain the **HTV-Life® mark of excellence** for our complete portfolio."

HTV-Life® mark of excellence for the robust Gigaset E310 product family

The Gigaset E630 can even cope with very heavy stresses and strains and the most inhospitable of environments. Extensively protected against dust, shocks and water, the rugged E630 is aimed at DIY enthusiasts, craftsmen, garden lovers or large families and proves at the same time that being tough does not necessarily mean being ugly as well.

The cordless phone unites robust stability, making it insensitive to dust, jolts and water (in accordance with protection class IP65), with elegant modernity and cutting-edge technical features. The finely tuned concept using material made of structured polycarbonate together with easy-to-grip soft components is high-quality, yet functional. The E630 offers users an ergonomically excellent design, enabling precise and secure handling even under extreme conditions – for example dust and chips in a carpenter's workshop, a rain shower in the garden, when used by workers with greasy hands at a building site or ungentle treatment at the hands of children. The **HTV-Life® mark of excellence** covers the entire product family – the E630, the E630A with an answering machine, the E630H handset or the new E630A GO.

About HTV-GmbH

HTV has existed since 1986 and is an independent test house for conducting electronic, mechanical and chemical analyses, as well as examining the service life of products. The company currently has around 220 employees. HTV's expertise is highly sought in studies, such as by federal offices, as well as for expert reports or qualifications. As a specialist in long-term conservation of components, HTV has very great competence in testing and analyzing mechanisms that cause products to age or fail and in determining the useful life of components.

The HTV-Life® mark of excellence is awarded on the basis of the general conditions, which are available on HTV-Life's homepage <u>www.HTV-Life.com</u>. They specify the criteria for awarding the HTV-Life[®] mark.

You can find more information on the HTV mark of excellence on the official Gigaset homepage (<u>www.gigaset.com</u>). You can go there directly by clicking on this <u>link</u>. The Gigaset models E310, A400, C430, C620, SL400 and E630 and all other Gigaset products can also be purchased directly in the official <u>Gigaset e-shop</u>.

Gigaset AG, Munich, is an internationally operating company in the area of communications technology. The company is Europe's market leader in DECT telephones. The premium supplier is likewise the leader worldwide with around 1,300 employees and sales activities in around 70 countries. Under the name Gigaset pro, the company continues to develop and market innovative business telephony solutions for small and medium-sized enterprises. The company also operates in the smart home arena. Cutting-edge, cloud-based products and solutions for the smart home are developed and marketed under the name Gigaset elements. In addition, together with the Singapore-based Goldin Fund Pte. Ltd., the company runs Gigaset Mobile, which operates in the mobile phone, smartphone, and accessory segments.

Gigaset AG is listed in the Prime Standard of Deutsche Börse and is therefore subject to the highest transparency requirements. Its shares are traded on the Frankfurt Stock Exchange under the symbol "GGS" (ISIN: DE0005156004).



Gigaset homepage: http://www.gigaset.com