



PRESS RELEASE

Gigaset: A new player on the tablet market

Munich, November 28, 2013 – The global tablet market is growing at a rapid pace: the figure was around 60¹ percent last year alone. Gigaset is now entering this growth market with two new Android-based premium tablet models in an 8” and 10.1” format, thus completing the next stage in widening its “Gigaset 2015” strategy.

“Gigaset stands for communication! We have done so for years with our premium DECT phones or recently with our connected living system Gigaset elements and the SL930A full-touch Android phone. And soon we’ll be following that up with two high-quality tablets that underscore our mission to deliver first class communication tools for the networked home, too,” says Gigaset CEO Charles Fränkl.

Tablets for everyone – for first-time users or high performance

The Gigaset QV830 and QV1030 are the two new 8” and 10.1” tablet models with which Gigaset wants to enter the market. Additional attractive models will follow in 2014. .

The compact 8” format impresses with its up-market, meticulous finish and high quality of its materials – anodized aluminum for the housing’s rear and especially scratch-resistant display. The tablet uses a high-speed Wi-Fi connection and is ideal for surfing, shopping, chatting, checking e-mails and a thousand other things that apps from “Google Play” enable.

The large high-performance display of the 10.1” tablet with its 2560x1600 pixels and 300 dpi is crisper than the resolution of the human eye. Movies, photos and gaming can be enjoyed in HD quality – those are the strengths of the new high-performance tablet. The tablet also impresses with a powerful quad-core processor (1.8 GHz Nvidia T40S Cortex A15), stereo sound and 8-megapixel camera with dual-LED flash. Both tablets use Android 4.2.2., known as Jelly Bean, as the operating system.

¹ IDC

“Our goal is also to offer our customers with these tablets Gigaset’s customary pledge of premium products at top-class prices,” says Maik Brockmann, CSO of Gigaset AG. “Attractive design and a high-quality, powerful interior guarantee the success of our two QV830 and QV1030 models.”

Top-class: Design and performance

Both the QV830 and QV1030 are made from high-quality materials. The displays with their wide angles and excellent color fidelity as well as the anodized aluminum convey the look and feel of a upmarket product at first sight or first touch. The valuable visual impression is complemented uncompromisingly by the high-performance interior of the two tablets. Powerful CPUs, Bluetooth 4.0 as well as many other features such as USB OTG or the integrated GPS function convey Gigaset’s customary premium quality to users.

Big: Size and display

Gigaset offers an 8” tablet (QV830) and a 10.1” one (QV1030) and so two very popular sizes on the market. Both tablets are also big when it comes to their display. The 8” tablet boasts a resolution of 1024x768 pixels and 160 dpi. The 10.1” tablet sets completely new standards in terms of brilliance and vividness. With more than 4 million pixels at 2560x1600 and 300 dpi (WQXGA and 16 million colors) the pixel density of the 10.1” display is so high that individual pixels can no longer be differentiated by the human eye, thus offering a photo-realistic experience for apps, images or movies.

Long-lasting: The batteries

The battery capacity must meet the needs of users – whether they want to surf in the Internet, listen to music or watch videos. The QV830 and QV1030 offer an impressive battery life, despite their ultra-flat design. To ensure very good uptimes despite its high-performing and power-hungry processor, the QV1030 offers a huge 9000 mAh battery capacity. The numbers: 240 hours in standby mode, 8 hours for surfing in the Internet, 7 hours for playing videos and 65 hours for audio playback² with the QV830, and 620 hours in standby mode, 10 hours for surfing in the Internet, 8 hours for playing videos and likewise 65 hours audio playback with the QV1030¹.

² If the display is turned off

Versatile: Front and rear camera

Tablets are also expected to come with cameras that allow photos and movies to be shown in HD quality. Both Gigaset models enable photos in pin-sharp clarity with the rear-side camera and video telephony in HD 720p quality with the front-side ones. The rear of the QV830 is equipped with a 5-megapixel autofocus camera (1080p, HD). The front camera offers 1.2 megapixels (720p, HD). The rear camera of the QV1030 even offers 8 megapixels (1080p, HD) and an LED-based dual flash. The front camera is the same as its sister model.

Infinite: The possibilities and apps

975,000 – that's how many apps there currently are at "Google Play." Both the Gigaset QV830 and QV1030 tablets provide access to "Google Play" and the unlimited possibilities offered there. The internal memory of 8 GB (QV830) and 16 GB (QV1030), as well as the option of up to an extra 32 GB of storage media using the microSDHC card slot, means there is always enough space for music, films, TV programs and books.

Ultra-quick: Mobile data transfer

Both Gigaset tablet models enable secure and high-speed data transfer – the QV1030 even supports dual band WLAN at 2.4 GHz or 5 GHz. The Wi-Fi and Bluetooth functions also mean the tablets are able to communicate and share data with other devices quickly and easily – e.g. when streaming music to external loudspeakers or headsets.

The QV830 and QV1030 will go on sale starting early December. The QV830 has a recommended retail price (RRP) of €199.00. The QV1030 is priced at €369.00 (RRP).

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Gigaset AG, Munich, is an internationally operating company in the area of communications technology. The Company is Europe's market leader in DECT telephones. The premium supplier ranks second worldwide with around 1,400 employees and a market presence in around 70 countries.

Gigaset AG is listed on the Prime Standard of Deutsche Börse and so is subject to the very highest requirements for transparency. Its shares are traded on the Frankfurt Stock Exchange under the symbol 'GGS' (ISIN: DE0005156004).

More information on Gigaset can be found at: <http://www.gigaset.com>

Gigaset in the social web



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